

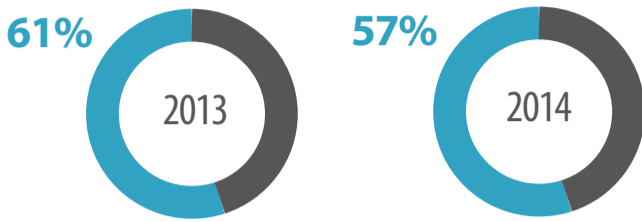
Economic Optimism Index

WASHINGTON, DC

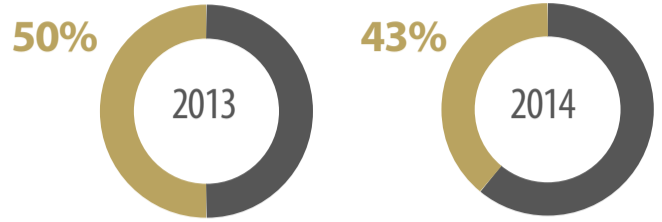
VS

BALTIMORE

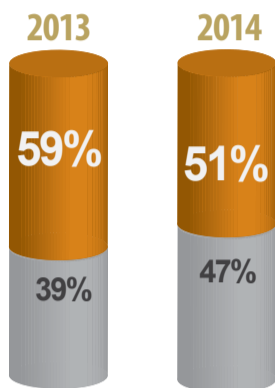
Satisfaction with the Way Things are Going in the Area (% satisfied)



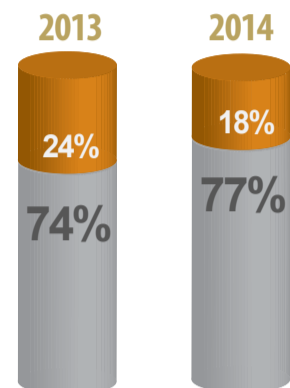
Satisfaction with the Way Things are Going in the Area (% satisfied)



Current Economic Conditions in Washington, DC



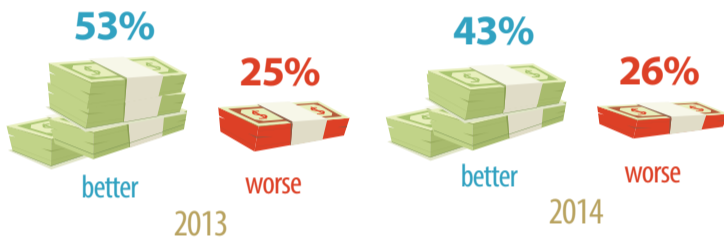
Current Economic Conditions in Baltimore



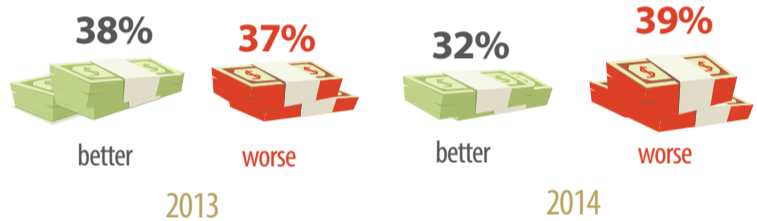
EXCELLENT/GOOD

FAIR/POOR

Are Conditions in Washington, DC Getting Better or Worse?



Are Conditions in Baltimore Getting Better or Worse?



'14 **37%**
'13 **42%** VS

Optimism Index

'14 **26%**
'13 **27%** VS

What are the Most Important Problems Facing the Washington, DC Area Today?

Traffic 27%

Job Market 15%

Crime/Violence 14%

High Cost of Housing 12%

In 2014
27%
feel TRAFFIC
is the most
important problem
facing
WASHINGTON

What are the Most Important Problems Facing the Baltimore Area Today?

Crime/Violence 42%

Job Market 24%

Unfair Taxes 13%

Education 13%

Poverty 10%

In 2014
42%
feel CRIME/VIOLENCE
is the most
important problem
facing
BALTIMORE

This study was fielded in the Baltimore Metropolitan Statistical Area (MSA) in June 2014 and the Washington, DC MSA in August 2014. The poll is part of WBA's established MarkeTrak® study of 400 adults in each market, with a geographic sample representative of each market. 200 telephone interviews are supplemented with an online survey of 200 respondents per market.

For more information on WBA Research, please visit www.WBAresearch.com.



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